



with Google

**BBB is partnering with Google on a **FREE** workshop to help you enhance your Online Marketing. You'll discover tips for measuring online success, how to know if your online efforts are working, and making sure you are measuring correctly.**

#### **Tips for Measuring Online Success (1 hr)**

- Learn the basic tips to measuring your Online Success, how other people find your business online, understanding search engine optimization results (SEO), web analytics, and more.
- Discover how to measure what really matters to your company's online success.

#### **Intro to Online Marketing (1 hr)**

- Gain a better understanding of the digital marketing landscape, learn about key concepts and some vocabulary to help grow your business through online marketing.

**Sponsored by:**



NMLS# 135462

[www.guarantytrust.com](http://www.guarantytrust.com)

***Put Online Success in your hands with this Google training event!***

**Wednesday, March 14, 2018**

**1:00 PM - 3:00 PM**

**at**

**Embassy Suites by Hilton Nashville SE Murfreesboro  
1200 Conference Center Boulevard  
Murfreesboro, TN 37127**

**RSVP to Terrie Page by March 9th at:  
[tpage@gobbb.org](mailto:tpage@gobbb.org) or call 615-867-0032**